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of Glasgow

THE SUNDAY TIMES
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GOOD
UNIVERSITY
GUIDE
2022

SCOTTISH
UNIVERSITY
OF THE YEAR

Impact: Project Mobius

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LKAS for VR and AR, Chair of ARC XR Operations Board

WORLD
CHANGING
GLASGOW



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About the University of Glasgow

- Established in 1451
- Ranked in the top 100 of the world's universities
- Named THE University of the year in 2021
- Member of the Russell Group of research-intensive UK universities
- Major employer in the city, with more than 9,000 staff, including 3,400 research and teaching staff.





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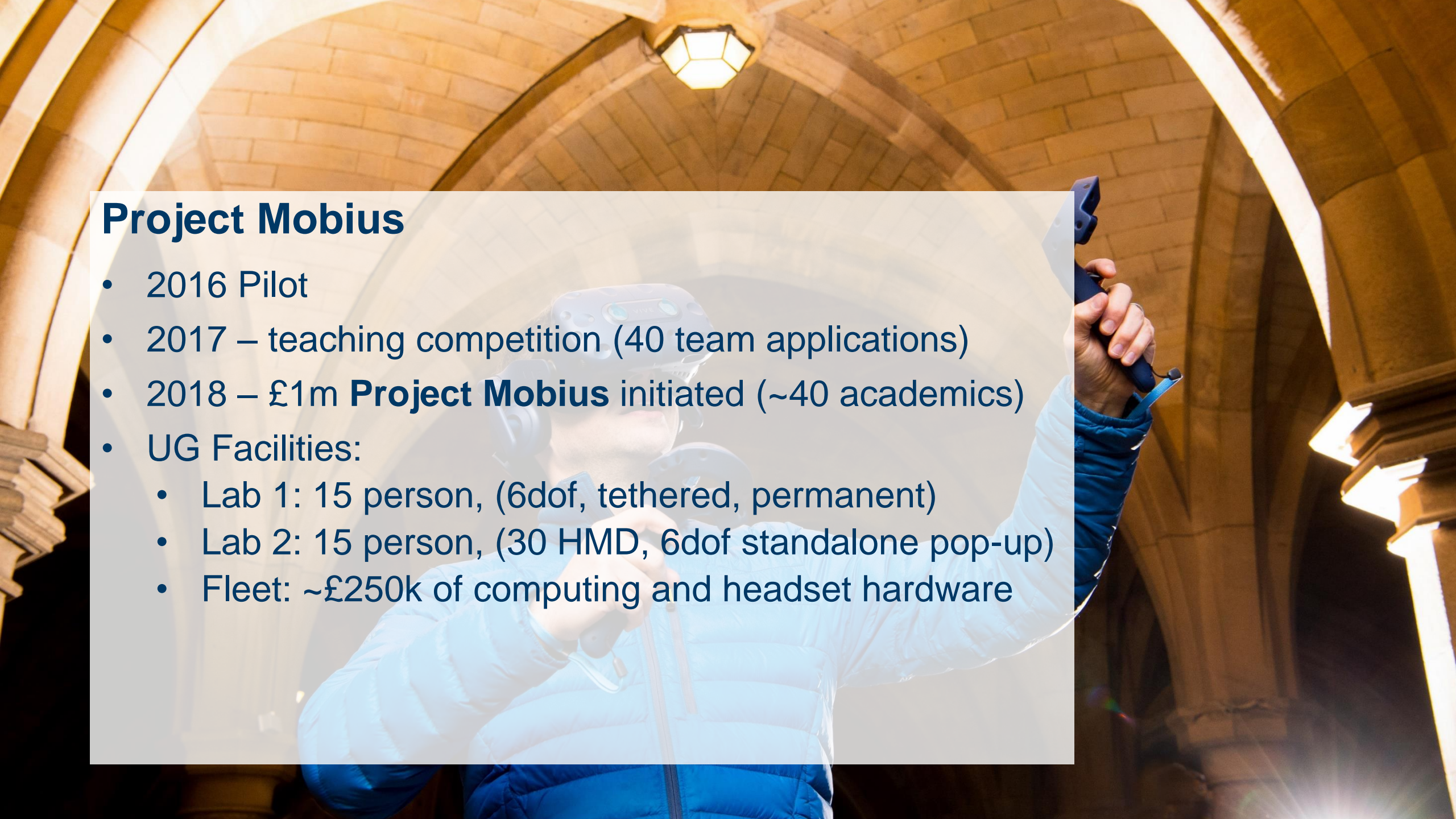
Student experience

- We have almost 35,000 students from more than 140 countries.
- We are ranked 2nd in the Russell Group for teaching and student satisfaction (NSS 2020).
- 250+ student clubs and societies.
- We offer study abroad opportunities in 180 destinations.



Project Mobius

- 2016 Pilot
- 2017 – teaching competition (40 team applications)
- 2018 – £1m **Project Mobius** initiated (~40 academics)
- UG Facilities:
 - Lab 1: 15 person, (6dof, tethered, permanent)
 - Lab 2: 15 person, (30 HMD, 6dof standalone pop-up)
 - Fleet: ~£250k of computing and headset hardware





Edify

- 2020 – edify launched: Win-A-Lab global competition, award nominations
- 2021 – Mass teaching, edify pods, awards nominations

Key pandemic innovations:

- VR-by-Proxy – democratise access
- DIY lessons – democratise VR authoring



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What the University offered

- Knowledge and understanding of Higher Education
- Pedagogical expertise – Win-A-Lab
- Creative ideas – Lessons, VR-by-proxy
- A large and diverse test-bed
- The capacity for validation research



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Impact on Partner

- Catalysed creation of Sublime
- Prompted Project Mobius bid
- Secured £2.25m+ in funding through pandemic
- Created 33 jobs

Company now solely focussed on edify, high valuation, new investment.





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Thank you!

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